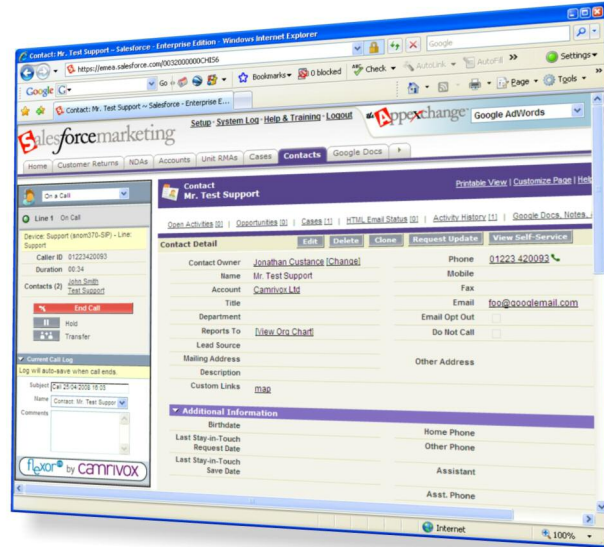


Integrate snom with Salesforce

snom and Salesforce Setting a new pace to the world of Telephony CRM Mash Ups

CTI just got easier!

Snom uses Flexor software to integrate with Salesforce CRM enabling click-to-dial, Contact screen pop ups, Call Logging, Call Reporting and on-screen telephony call control.



Any PBX – hosted or premised based

Flexor Connect for Snom works with any snom 3 series handset deployed within any snom compatible IP PBX environment - Hosted or Premise based! Simply put, as long as there is a snom handset on your desk, then Flexor will make it work with your Salesforce Application. If you are a Hosted Service Provider, it means immediate access to over 1 million Salesforce customers.

No costly servers – just a simple download.

Flexor is straightforward to install. Just download it from the web onto your desktop and let it automatically link your snom

handset with your PC for immediate Salesforce CTI - perfect for remote workers and small offices with limited IT support resources.

No independent call logging systems - just Salesforce.

If you're not using Salesforce to manage and monitor your telephone relationships, then you're not making the most of your Salesforce investment.

Flexor helps improve your Salesforce ROI by incorporating telephony within Salesforce, removing the need for third party call logging solutions. Flexor CTI enables you to publish telephony reports, manage sales activities and review contact history all from Salesforce - time and money saved!

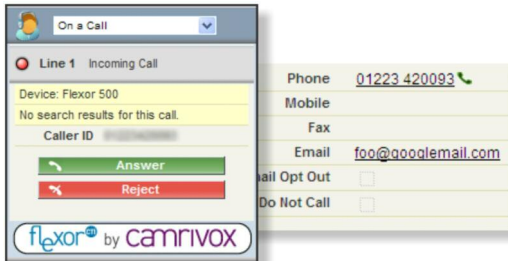
Flexor - solutions for the On Demand world

Flexor works within the existing snom environment making it is simple to deploy, simple to understand and low cost.

This makes Flexor ideal for smaller offices, remote workers, "home shoring" organisations and Hosted Internet Telephony Service Providers looking to deliver total packages that integrate with CRM but are wary of the burden of install and support.

Click this link
for a free 14
day trial

Key Features



Click-to-dial & Screen pop-ups!

Flexor drives Salesforce & snom actuating click-to-dial and contact pop-up screens. Incoming calls "pop-up" the callers contact details whilst Outbound calls can simply be activated by clicking on the contacts number.



Call Control and Transfer

With Flexor on screen call control at your finger tips it means you can simply manage calls, hold and transfer calls from the Salesforce web interface.



Call Logging & Reporting

Users can set Flexor to ensure all calls are logged in the Contact History for future reference and management reporting. It is the source for all of your telephony reports and activity monitoring dashboards.



Dialling Plans

Flexor's adaptable dial plan management programme overcomes the problems that may arise from using different PBX's in different countries. Completed after just a few clicks, it is a simple and intuitive process for the end user and ideal for the traveller

Benefits

- Unifies Salesforce and snom.
- Compatible with any snom approved PBX.
- Retain existing infrastructure - no new servers required
- Embeds telephony within Salesforce for better reporting
- Improves process efficiency, increasing customer satisfaction, development and retention
- Lower cost - up to 80% cheaper than traditional integration routes.
- Scalable. Can be distributed across IP Networks: on-demand or on-premise
- Ideal for the small business, remote workers & ITSP's.

Requirements

System

Windows XP SP 2 or Vista
.NET 3.5 (installed automatically if not present)
Salesforce Professional, Enterprise or Unlimited

Snom

Any Snom 3x0 series phone with firmware version 7.1 or 6.3.

Snom Partners

If you are a snom Reseller or Service Provider that deploys snom and would like to find out how you can profit by adding this unique solution to your portfolio than please contact either snom or Camrivox.

Want to Find out More?

Please contact your snom distributor or visit www.snom.com.